



Cooperation between
the Faculty of Law and Economics at the University of Greifswald
and
the Technology Center of Western Pomerania (TZV)
-
a short progress report

Prof. Dr. Walter Ried
Dean
Faculty of Law & Economics
University of Greifswald



- 1 Introduction
 - 1.1 Ernst Moritz Arndt University
 - 1.2 The Faculty of Law and Economics
- 2 Cooperation between our faculty and the TZV
- 3 Future projects
- 4 Problem point and solution trial
- 5 Closing remarks



Introduction

1.1 **Ernst Moritz Arndt University** (University of Greifswald):

- ↪ Founded in 1456 by Heinrich Rubenow
- ↪ One of the oldest universities in Germany
 - 7th rank according to the year of foundation
 - 4th rank according to years of existence
- ↪ Great significance for the region:
 - Impact on the economy
 - Production of knowledge (research)
- ↪ A good place to study:
 - Top rankings with respect to teaching and research
 - Sharp increase in the number of students since 1992



Introduction

1.2 The **Faculty of Law and Economics**:

- ↪ Faculty of Law as one of the founding faculties
- ↪ Since 1915: Faculty of Law and Economics
- ↪ Forced to close in winter 1945/46
- ↪ Reopened in 1992
- ↪ At present:
 - 27 professors (Economics: 12)
 - about 2.700 students (almost evenly distributed)
 - A variety of programmes:
 - Econs: **Diploma**, M.Sc. Health Care Management
 - Law: **Staatsexamen**, BA Law & Econs, MA Tax Law



Cooperation between our faculty and TZV

- Two important links:
 - ↪ Exchange of knowledge
 - ↪ Common projects
- Exchange of knowledge
 - ↪ Support of project applications
 - ↪ E.g., in the area of the business start-up (project: EXIST)
- Common projects
 - ↪ **FlairPlus**: Provides support for business start-ups at universities and research facilities
 - ↪ **Ideenwettbewerb**: Search for innovative and creative ideas for business start-ups by students and scientists
 - ↪ **Move2health**: Much like FlairPlus but geared to medical engineering



Future projects

- The Faculty of Law and Economics has plenty of ideas for future projects!
- E.g., two future topics will be:
 - ↳ eMobility (e.g., e-cars, e-bikes, and their impact)
 - ↳ individualised medicine (integrating telemedicine, cooperation with GANImed)
- Background: Western Pomerania as a region of tourism and of health promotion
- Tasks:
 - ↳ Profitability analysis
 - ↳ Evaluation of legal and economic impact
 - ↳ Identify improvements in infrastructure required to implement projects



A Problem and a proposal for a solution

- To realize ideas for projects, the TZV needs a variety of national and international partners
- Problem:
 - ↳ How to identify potential project partners?
 - ↳ Particularly relevant for the Baltic Sea region
- Solution: Set up a body which
 - ↳ organizes workshops or other meetings
 - ↳ establishes and fosters a network for entrepreneurs, cities, ...
 - ↳ may act as a contact for international large size projects



Closing remarks

- All partners will benefit from the realization of project ideas
- Hopefully, this meeting will
 - ↳ bring together partners who wish to promote the purposes outlined above
 - ↳ succeed in undertaking first steps to establish an appropriate organizational structure
 - ↳ contribute to enhance cooperation between TZV and other partners
- The Faculty of Law & Economics
 - ↳ welcomes these efforts
 - ↳ wishes good luck to all participants



**Thank you
for your attention!**